

## PRIVACY NOTICE

José Arturo Miranda Nava, better known as [josearturomirandanava.com](http://josearturomirandanava.com), with address in Cuernavaca city, CUERNAVACA municipality or delegation, CP 62230, in the entity of MORELOS, Mexico country, and internet portal [josearturtomirandanava.com](http://josearturtomirandanava.com), is responsible for the use and protection of your personal data, and in this regard we inform you of the following:

### For what purposes will we use your personal data?

Additionally, we will use your personal information for the following secondary purposes that **are not necessary** for the requested service, but that allow and facilitate us to provide you with better care:

- Sending emails
- Sending newsletters or brochures of interest to patients, by electronic means
- Sending information about medical procedures
- Marketing or advertising
- Commercial prospecting

In case you do not want your personal data to be used for these secondary purposes, please indicate it below:

I do not consent to my personal data being used for the following purposes:

Sending emails

Sending newsletters or brochures of interest to patients, by electronic means

Sending information about medical procedures

Marketing or advertising

Commercial prospecting

The refusal to use your personal data for these purposes may not be a reason for us to deny you the services and products that you request or contract with us.

### What personal data will we use for these purposes?

To carry out the purposes described in this privacy notice, we will use the following personal data:

- Name

- Cell phone
- Email
- Age

### **How can you access, rectify or cancel your personal data, or oppose its use?**

You have the right to know what personal data we have about you, what we use them for and the conditions of use that we give them (Access). Likewise, it is your right to request the correction of your personal information if it is outdated, inaccurate or incomplete (Rectification); that we delete it from our records or databases when it considers that it is not being used properly (Cancellation); as well as oppose the use of your personal data for specific purposes (Opposition). These rights are known as ARCO rights.

To exercise any of the ARCO rights, you must submit the respective request through the following means:

sending an email to [chiefmiranda@gmail.com](mailto:chiefmiranda@gmail.com)

Regarding the procedure and requirements for the exercise of your ARCO rights, we inform you of the following:

1. Through what means can the owner and, where appropriate, his representative, as well as the latter's personality, prove their identity? email
2. What information and / or documentation must the application contain? the description of your request
3. In how many days will we respond to your request? 3 days
4. By what means will we communicate the response to your request? Email
5. In what media can the personal data that you request be reproduced? PDF file

The contact details of the person or department of personal data, which is in charge of processing the ARCO rights requests, are the following:

1. Name of the person or department of personal data: José Arturo Miranda Nava
2. Address: Calle Vicente Garrido no. 103, Colonia Ampliación Maravillas, CUERNAVACA City, CUERNAVACA Municipality or Delegation, CP 62230, in the entity of MORELOS, Mexico country.
3. Email: [chiefmiranda@gmail.com](mailto:chiefmiranda@gmail.com)
4. Telephone number: 7773727487

## **You can revoke your consent to the use of your personal data.**

You can revoke the consent that, in your case, you have given us for the processing of your personal data. However, it is important that you bear in mind that not in all cases we will be able to respond to your request or terminate the use immediately, since it is possible that due to some legal obligation we will need to continue treating your personal data. Likewise, you should consider that, for certain purposes, the revocation of your consent will imply that we cannot continue to provide the service you requested, or the conclusion of your relationship with us.

To revoke your consent, you must submit your request through the following means:

Email and phone

In relation to the procedure and requirements for the revocation of your consent, we inform you of the following:

1. Through what means can the owner and, where appropriate, his representative, as well as the latter's personality, prove their identity? Email
2. What information and / or documentation must the application contain? You detail your request
3. In how many days will we respond to your request? 3 days
4. By what means will we communicate the response to your request? Email

## **How can you limit the use or disclosure of your personal information?**

In order for you to limit the use and disclosure of your personal information, we offer you the following means:

Email

Additionally, we inform you that we have the following exclusion lists, in which you can register so that your personal data is not processed for certain purposes:

| <b>Listing name</b>       | <b>Purpose for which it applies</b> | <b>How to get more information</b> |
|---------------------------|-------------------------------------|------------------------------------|
| Report por excluded users | Do not send information             | Email                              |

## **How can you find out about the changes in this privacy notice?**

This privacy notice may undergo modifications, changes or updates derived from new legal requirements; of our own needs for the products or services we offer; of our privacy practices; Changes in our business model, or other causes.

We promise to keep you informed about the changes that this privacy notice may undergo, through: <http://www.josearturomirandanava.com>

The procedure through which notifications about changes or updates to this privacy notice will be carried out is as follows:

Advance information via email.